

AAO Foundation Award Final Report

Principal Investigator	Marc Bernard Ackerman, DMD, MBA, FACD
Co-Investigator	
Secondary Investigators	
Award Type	OFDA
Project Title	Learning and Teaching the Business of Orthodontics
Project Year	2008-2009
Institution	Jacksonville University School of Orthodontics
Summary/Abstract (250 word maximum)	<p>In January 2008, I enrolled in the Jacksonville University Davis College of Business Executive MBA program in Executive Leadership. The AAOF OFDA funds were applied to the portion of the Jacksonville University tuition that was not covered by my Faculty benefit package. The executive MBA was a rigorous 16 month academic degree program. I graduated on May 2nd, 2009 with a 3.96 grade point average.</p> <p>Over the course of the next year, I will be developing a Practice Leadership Program geared towards orthodontic residents and young orthodontists. This curricular module on the business of orthodontics will fit into our existing course entitled Ort 623- Special Topics in Practice Management. Our residency program has offered incoming residents the opportunity to take the Jacksonville University MBA program but to date none have elected to do so. It is my hope that I could serve as a faculty mentor for those students interested in taking this degree program in the future.</p>
Were the original, specific aims of the proposal realized?	Yes.
Were the results	Not Applicable.

<p>published? If not, are there plans to publish? If not, why not?</p>	
<p>Have the results of this proposal been presented? If so, when and where? If not, are there plans to do so? If not, why not?</p>	<p>Not Applicable.</p>